

RIVERSIDE ACQUIRES SUREWERX FROM PENFUND

02 November 2018

On November 2, 2018, The Riverside Company ("Riverside") acquired SureWerx from Penfund.

Co-headquartered in British Columbia and Illinois, SureWerx™ is a leading supplier of professional tool, equipment and safety products for workers. SureWerx markets its products in Canada under the JET®, Strongarm®, ITC®, STARTECH®, Pioneer®, Ranpro®, PeakWorks®, and Sellstrom® brands, and in the United States under the American Forge & Foundry®, Pioneer, Ranpro, PeakWorks, and Sellstrom brands.

Riverside is a global private equity firm focused on making control and non-control investments in growing businesses valued at up to \$400 million.

Gowling WLG was Canadian counsel to Riverside on this acquisition with a team that was led by Jonathan Behar, Peter Doelman and Stefan McConnell and that included, among others, Braden Lauer (corporate); Paul Carezza and Anita Yuk (tax); Elizabeth Burton, Marie-France Beland and Reagan Chornoboy (financing); Ian Macdonald (competition); Harman Bains (real estate); Margaret Fitzpatrick (trademarks); and Maxwell Brunette and Jonathan Lam (employment).

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Related Mergers & Acquisitions, Private Equity, Corporate Commercial, Tax, Banking & Finance, Competition Law & Antitrust, Real Estate, Intellectual Property, Employment, Labour & Equalities

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