




DANIEL COLE


Partner

Leader – Advertising & Regulatory Group, Canada

Speaks: English

Year of Call: 2008 - Ontario

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Primary office: Toronto

Daniel Cole

Daniel Cole is an intellectual property partner in Gowling WLG's Toronto office and leader of the firm's Advertising & Regulatory Group. He focuses his practice exclusively in the areas of advertising, marketing and regulatory law.

Daniel's practice focuses primarily on contest design and review, automotive advertising,

packaging and labelling, e-commerce law, and promotional copy review. In addition, a large part of his practice involves advising on social media legal issues, including the design of targeted social media programs, drafting various social media policies and managing public relations issues.

He has been consistently recognized as a leading lawyer in Chambers Canada, The Canadian Legal Lexpert® Directory and The Best Lawyers™ in Canada, and was named an "Acritas Star" in 2018 and 2019.

Daniel is a frequent speaker on social media and advertising law, and was previously adjunct faculty at Osgoode Hall Law School.

Daniel volunteers with Extend-A-Family, an organization helping people with disabilities to develop meaningful relationships and participate fully in the community.

Expertise

Automotive

Retail, Leisure & Hotels

Canada's Anti-Spam Legislation (CASL)

Advertising & Product Regulatory

Gaming

Intellectual Property

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Always need consent! Woman wins lawsuit against video company for recording her without permission <https://t.co/nWr9IvLZzh>

— Gowling WLG Ad Law (@advertising_law) Dec 04,2017



Gowling WLG Ad Law
[@advertising_law](https://twitter.com/advertising_law)



[@gowlingwlg_dp](https://twitter.com/gowlingwlg_dp) <https://t.co/oKCSfQR7J0>

— Gowling WLG Ad Law (@advertising_law) Oct 27,2017

Career & Recognition

2020

September

Chambers Canada 2021

August

Best Lawyers in Canada 2021

April

Acritas Stars 2020

April

Canadian Legal Lexpert Directory 2020

2019

September

Chambers Canada 2020

August

The Best Lawyers in Canada 2020

April

Canadian Legal Lexpert Directory 2019

January

Acritas Stars 2019

2018

September

Chambers Canada 2019

August
The Best Lawyers in Canada 2019

April
Canadian Legal Lexpert Directory 2018

January
Acritas Star 2018

2017

September
Chambers Canada 2018

August
The Best Lawyers in Canada 2018

May
Canadian Legal Lexpert Directory 2017

2016

October
Chambers Canada 2017

2015

November
Chambers Canada 2016

Chambers Canada

2008

Year of Call, Ontario

2007

Osgoode Hall Law School, LLB

2003

University of Guelph, B.Sc. Hons.

Memberships

- Canadian Bar Association
- Ontario Bar Association