





KATE HAWKINS

Senior Associate

Speaks: English

Solicitor: 2014 - Western
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Kate Hawkins

Kate Hawkins is an experienced advertising lawyer who joined the advertising law team in May 2019 from the marketing law team within the General Counsel's office at Telefonica UK (O2).

At O2, she assisted the marketing directorate with advertising and consumer law issues, intellectual property rights and brand protection and strategy.

Kate's practice now includes advising local and international clients from a range of sectors, including the retail, food and drink and automotive industries. Kate provides advice on all aspects of advertising and marketing law, including copy clearance, promotions, ASA complaints, partnerships and influencer marketing, for clients including Volkswagen Group brands, Dollar Shave Club and Premier Foods.

Expertise

Automotive

Food & Beverage

Retail, Leisure & Hotels

Advertising & Product Regulatory

Commercial

Intellectual Property

Trademarks, Brands & Designs

Career & Recognition

2019

May

Gowling WLG (UK), Senior Associate

2018

June

Telefonica UK, Legal Counsel - Marketing

2015

January

Tottle Partners, Solicitor

2014

January

Tottle Partners, Trainee

The College of Law, Graduate Diploma of Legal Practice

Solicitor, Western Australia

2013

University of Western Australia, Bachelor of Commerce

University of Western Australia, Bachelor of Laws