




KATE SWAINE

Partner

Co-Head of Intellectual Property, Global

Speaks: English

Qualified: 1996 - Solicitor of
England & Wales

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Primary office: Birmingham

Kate Swaine

Kate Swaine is a partner and Co-head of Intellectual Property, Global. She is an experienced litigator and works with her clients on both domestic and international intellectual property (IP) portfolios. Kate is an expert in managing global enforcement programs and co-ordinates work in over 50 countries.

An expert in all aspects of brands and designs, Kate works alongside her clients to ensure they use their intellectual property effectively and commercially to add to the value and reputation of their businesses - whether that's through the clearance of new products and concepts, training design and marketing teams, developing an intellectual property exploitation strategy, or successfully enforcing rights against infringers. She ensures her clients have what they need to achieve the maximum benefit to the business.

Kate was recognised in 2019's Acritas Stars database as a "star lawyer", recognised in the 2019 edition of Expert Guides: Women in Business Law and in World Trademark Review 2019. Kate was also recognised as a "trade mark star" in the IP Stars Guide 2020.

"First-rate. A true expert in IP with a commercial edge. She is pragmatic and deals with issues quickly and efficiently. She offers the innovative, solution-focussed thinking that I value as an in-house lawyer."

IP STARS 2018 edition, Managing Intellectual Property

Professional memberships

Kate is an active member of CITMA and a member INTA's Emerging Issues Committee. She is also a member of Marques, the European Brand Owners organisation, and is Chair of its IP Emerging Issues Team.

Experience

Operating a global hub for Dyson Technology, managing the enforcement of its IP rights in the Dyson Bladeless fan range in over 40 countries.

Working with Baker Tilly International on global brand and licensing work.

Advising Kingspan on IP enforcement and clearance, including trademark infringement proceedings, advertising clearance and a comparative advertising and malicious falsehood claim which Kingspan won at trial (Kingspan Group Plc (1) Kingspan Holdings (IRL) Limited v. Rockwool Limited [2011] EWHC 250 (Ch)).

Leading a team supporting Aston Martin Lagonda on the enforcement of its intellectual property.

Advising Weetabix on all aspects of its trademark portfolio protection and enforcement.

Advising iCandy on product clearance, IP protection an strategy.

Leading A Nelson & Co's global enforcement program for its homeopathic brand range.

Advising Pandora on IP protection and enforcement.

Kate has also worked on a number of significant Government projects including advising on branding guidelines and strategy, on the use and ownership of IP by Government bodies and on rebranding projects for public services.

Expertise

Food & Beverage

Retail, Leisure & Hotels

Intellectual Property

Trademarks, Brands & Designs

Career & Recognition

2020

October

Legal 500 UK 2021 - Leading Lawyers - Intellectual Property, West Midlands

May

Managing Intellectual Property 2020 - IP Stars - Trademarks

May

Acritas Stars 2020

World Trademark Review 1000

2019

July

Managing Intellectual Property 2019 - IP Stars - Trademarks

Chambers (UK) 2020 - Intellectual property: Midlands - Band 3

2018

January
Acritas Star

Chambers UK 2019 (IP: Midlands) - Band 3

WTR 1000 - World's Leading Trademark Professionals 2018

2016

Recognised as an expert, Who's Who Legal: Trademarks 2016

Gowling WLG (UK) LLP, partner

2015

June
Managing Intellectual Property IP Star - Trademarks & Copyright

2014

June
Managing Intellectual Property IP Star - Trademarks & Copyright

2013

June
Wragge Lawrence Graham & Co, partner

2008

Wragge & Co LLP, director

2000

Wragge & Co LLP, associate

1999

Bristol University, Diploma in Intellectual Property Law and Legal Practice

1996

Qualified, Solicitor of England & Wales

1994

Nottingham Law School, Diploma in Legal Practice

Wragge & Co LLP

1993

Nottingham Law School, Diploma in Law

1992

University of York, BA History