




MATT HERVEY

Partner

Head of Artificial Intelligence (UK)

Speaks: English

Qualified: 2007 - Solicitor of
England & Wales

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Matt Hervey

Matt Hervey is Head of Artificial Intelligence (UK) and advises on Artificial Intelligence (AI) across all sectors, including automotive, life sciences, finance and retail. He is co-editor of The Law of Artificial Intelligence (to be published in 2020 by Sweet & Maxwell). Matt is in AI-related working groups for the International Chamber of Commerce (ICC), the IP Federation, the International Association for the Protection of Intellectual Property (AIPPI) and the World Law Group.

Matt is a trusted intellectual property adviser, especially for clients with complex patent disputes, including SEP (FRAND) litigation. He is described as "stand out" and "absolutely superb" for patent disputes (Legal 500).

His cases have involved video compression, telecommunications (2G, 3G, LTE, DSL and others standards), aircraft design, software (algorithmic trading, consumer share trading platforms, 3D modelling), consumer electronics (inkjet printers), location sensing and traffic analysis. He has extensive experience of healthcare and Life Sciences work including monoclonal antibodies, biosimilars, toxins, medical devices and cosmetics. Matt has handled product clearances and disputes involving copyright, trade marks, designs and confidential information for clients in the aerospace, retail, fashion, automotive and financial services sectors.

Matt managed the litigation team that successfully defended three patents of the Kennedy Trust for Rheumatology Research in the first 'biosimilar' patent litigation in the UK. He managed one of the cases for Fujifilm Kyowa Kirin Biologics Co., Ltd leading to the first granted "Arrow" declaration in the UK. He also has experience of high-value arbitration.

Expertise

Tech

Automotive

Food & Beverage

Life Sciences

Intellectual Property

Patents

Trademarks, Brands & Designs

Intellectual property and disruptive technology

What is a smart city?

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Matt Hervey
[@matthervey](https://twitter.com/matthervey)



RT [@GowlingWLG_UK](https://twitter.com/GowlingWLG_UK): We are proud to share that 16 individuals from Gowling WLG's global IP team in Canada, Russia, the UAE and the UK have b...

— Matt Hervey ([@matthervey](https://twitter.com/matthervey)) Feb 13,2020



Matt Hervey



@matthevey

The face jewellery that stops you being recognised by artificial intelligence – The First News <https://t.co/h3OH12qFaR>

— Matt Hevey (@matthevey) Nov 21, 2019

Career & Recognition

2020

May

Gowling WLG (UK), partner

2019

September

Legal 500 2019 Rising Stars - Intellectual Property

2017

Rising Star, Expert Guides

2016

July

Gowling WLG (UK) LLP, director

Gowling WLG (UK) LLP, principal associate

Rising Star, Expert Guides

2015

Rising Star, Expert Guides

2014

Wragge Lawrence Graham & Co, associate

2007

Qualified, Solicitor of England & Wales

Wragge & Co LLP, associate

2005

Bird & Bird

2004

City University, London

College of Law, London

1996

Courtauld Institute

1993

University of Oxford

Representative Work

Selected contentious work

- TQ Delta, LLC v Zyxel Communications UK Ltd
- Fujifilm Kyowa Kirin Biologics Co., Ltd v AbbVie Biotechnology Limited and another
- Resolution Chemicals Limited v H. Lundbeck A/S
- Hospira UK Limited v The Kennedy Trust for Rheumatology Research
- H. Lundbeck A/S v TDP Healthcare Logistic Limited
- Kohler Mira Limited v AKW Medi-Care Limited
- Nokia GMBH v IPCom GmbH KG
- Koninklijke Philips Electronics NV and others v Alba Plc and Amino Communications Limited
- Seiko Epson Corporation v Dynamic Cassette International Limited
- Seiko Epson Corporation v Medea International Limited and others
- Unilin Beheer BV and another v Spanolux SA
- Confidential arbitrations concerning telecoms and aircraft design
- Disputes without proceedings regarding inventions or trade secrets covering 3D rendering, aircraft design, algorithmic trading, construction, consumer products, cosmetics, food supplements, logistics, medical devices, telecommunications, textiles, traffic sensing, and video compression.

Selected non-contentious work

- IP aspects of AI-enabled toys
- Licensing of an AI-based clinical trial model
- IP, data protection and procurement aspects of an AI-based educational and assessment platform
- IP, DRM and contractual aspects of an AI-based data collection platform
- IP aspects of algorithmic sound processing product and service
- IP aspects of an algorithmic trading system
- IP aspects of an AI-based share trading platform

- IP aspects of a blockchain-based tradeable property asset