



TANIA D'SOUZA-CULORA

Partner

Speaks: English

Year of Call: 2016 - Ontario

Year of Call: 2002 -
England and Wales

 +1 416-862-5436

 +1 416-862-7661

 tania.dsouza@gowlingwlg.com

Primary office: Toronto

Tania D'Souza-Culora

Tania D'Souza-Culora is a partner in Gowling WLG's Intellectual Property Group, working in the firm's Toronto office. Specializing in global anti-counterfeiting programs, Tania

assists clients in a wide range of complex - and often contentious - intellectual property matters relating to trademarks, designs, copyright, passing off and piracy.

Drawing on her broad experience developing and managing global enforcement programs in Canada, the U.K. and Hong Kong, Tania works closely with clients to:

- Bolster IP rights portfolios
- Identify "at risk" products
- Establish a means of proofing products against infringement
- Develop targeted training materials for customs to help identify suspected infringement

With expertise spanning several industry sectors including pharmaceuticals, technology, media, and consumer and luxury goods, Tania excels at providing clients with customized service tailored specifically to their needs.

In recent years, Tania has acted in infringement and administrative proceedings, overseen global customs recordal programs, led investigations into dealings in unauthorized products and has advised on several criminal actions - co-ordinating with law enforcement agencies as needed. She is also experienced in trademark prosecution and brand strategy.

Qualified in England, Wales and Ontario, Tania frequently presents on IP enforcement and strategy considerations to clients and industry groups, and has published articles in World Trademark Review (WTR), Managing Intellectual Property and Copyright World.

Expertise

Life Sciences

Retail, Leisure & Hotels

Tech

Intellectual Property

Trademarks, Brands & Designs

United States

Career & Recognition

2020

February

WIPR Leaders 2020

February
World Trademark Review 1000 2020

2019

February
WIPR Leaders 2019

January
World Trademark Review 1000 2019

2018

February
WIPR Leaders 2018

January
World Trademark Review 1000: The World's Leading Trademark Professionals

January
World Trademark Review 1000 2018

2017

March
WIPR Leaders 2017

2016

Year of Call, Ontario

World Trademark Review 1000: The World's Leading Trademark Professionals

2004

University of Bristol, Postgraduate diploma in IP Law

2002

Year of Call, England and Wales

1999

College of Law, Guildford, LPC - Distinction

1996

University of Southampton, LLB (Honours)

Representative Work

- Led a team running a global IP enforcement and trademark prosecution portfolio program for a Fortune 500 fashion and consumer goods company, and served as the primary relationship contact for the client across the firm.
- Served as lead lawyer for a number of other trademark prosecution clients locally.
- Co-led teams managing enforcement and Customs recordal programs for two Fortune 500 technology companies across the Americas and the Asia Pacific region. Led similar program for Fortune 500 pharmaceutical company across EMEA, LATAM and APAC.
- Assisted in ensuring corporate compliance within global enforcement programs. Developed protocols and guidelines for use by local counsel and investigators.
- Has run a number of cross-jurisdiction surveys to inform enforcement strategy for clients on issues such as the availability of Proceeds of Crime legislation for IP infringement, the lawfulness of various investigative techniques such as surveillance and cover facilities and, intermediary liability with respect to transport operators and payment

processors.

- Lobbying experience with respect to intellectual property enforcement, including on ambush marketing and recommended minimum trademark enforcement standards.
- Acted for fashion and technology companies in civil trademark litigation against infringers.